

2 investments opportunities in Wrocław - the city's potentiel



An agglomeration inhabited by 1.2 million people. – 643.8 thousand people lives and works in Wrocław alone which comprises 22.2% of all inhabitants of Lower Silesia and includes educated specialists from both Poland and abroad who represent prospective industries such as engineering and IT.

- Situated centrally from Warsaw, Prague and Berlin, each reachable by car in less than 4 hours.
- One of the leading manufacturing centers in Poland represented by the world leaders from automotive, household appliances, engineering, chemical and pharmaceutical industries.
- The headquarters of many companies and corporations: Google, EY, AmRest, HP, Credit Suisse, Nokia, IBM and 3M.
- One of the three most appealing cities for the BPO/SSC markets.
- A major academic center with 130 000 students annually with University of Wrocław and Wrocław University of Science and Technology – the leading Polish technology institution, among others.
- The city of numerous artistic and cultural initiatives – more than 30 music festivals, 18 theater scenes, more than 30 museums and 7 literary festivals.
- Wrocław is the third largest (after Warsaw and Cracow) market for modern offices in Poland and one of the fastest developing sites for office spaces. More than 200 companies chose the Wrocław agglomeration as the place of their investments over the last 10 years.
- Wrocław is the site for the largest number of IT and R&D centers in Poland (as reported by ABSL). According to investors Wrocław is the leading Polish city for technological and start-up investments.
- Wrocław was the highest rated Polish city in the “business potential” category of the “Antal – Business Environment Assessment Study” report which provides an analysis of Polish metropolises’ assets from the investment standpoint.